

welcome to the webcensity newsletter

Hello and welcome to our Spring newsletter!

As the internet is an ever-changing entity, Webcensity will be here to keep you up-to-date with simple hints & tricks to help you and your website grow. We'll show you the latest in web features, some of the latest design trends and we'll even squeeze in a bit of fun with some quirky websites and gadgets we've found along the way!

the best of quirk

This is our section for those things that are a little bit strange... A little bit unusual... Or simply amazing.

How better to start off this section that with something from the future.....

This is the **Bluetooth Laser Virtual Keyboard**.

If you're a fan of thinkgeek.com, then you may have already seen this wonderful little contraption. For those of you who haven't - check it out for all your geeky needs! From tshirts with inbuilt soundtracks to Walking Robot Pencil Sharpeners, this site has something for everyone!

But this fancy little contraption really takes the cake. Because it's bluetooth, it's a wireless connection - and because it's laser, you can literally type with light!

When all you need is a flat surface, you really can't go wrong with this nifty little gadget!



what's that?

This section will feature our little A to Z on all things web.

A is for @

The @ symbol stands for "at".

So, simply put, when you're emailing someone you're sending it to the recipient [at] a certain address. Think of it this way so as not to get confused between an email address and a web address.

As email communication is getting more and more common every day, it's becoming more and more essential to have an email address that is easy to understand, and even easier to remember. As with phone numbers, email addresses aren't something that you should be

updating every few months, so be wary of using internet service provider emails (such as bigpond or optus), as you lose the email if you decide to get your internet through a different provider!

Don't forget - if you have your own domain name, you are able to get email addresses associated with it. Is it time for you to upgrade you email account?

tips tricks

Can't find your site in google? You're not listed as the first in the list when searching?

There are a multitude of reasons as to why your site isn't #1 in a google search. Search Engine Optimisation (SEO) is an artform in itself, and perfecting it for your site can be a timely and costly exercise. BUT - there are some quick and easy things you can do to help yourself out.



And really - where's better to get that information than straight from the horse's mouth? Check out this google help page to get some easy starting tricks to push your website through the ranks.

contact us

Need an upgrade? Need some changes made to your website? Need some tips and tricks? Call us at Webcessity on 1800 212 323.